

MEDIA CONTACT Terry Crawford VP. Marketing AmeriSuites 770-955-9007

## FOR IMMEDIATE RELEASE

## AMERISUITES LENDS SUPPORT TO TREK FOR WORLD PEACE

ATLANTA (May 4, 1998) – AmeriSuites, the fastest growing all-suite hotel brand in America, has joined philanthropist Danny Garcia in his support of world peace through "Children of Our World." Walking from Princeton, New Jersey to Atlanta, Georgia, Garcia has set out to bring awareness to this cause and to share his messages of hope with audiences and participants around the world.

AmeriSuites has sponsored Garcia throughout his journey along the eastern seaboard with complimentary accommodations at every stop on his tour. AmeriSuites representatives also joined Garcia for the recent culmination of his eastern tour at Atlanta's Centennial Olympic Park. Garcia's appearance in Atlanta was a part of the dedication of "The Wall That Heals," the traveling version of the Vietnam War Memorial.

"When Mr. Garcia contacted us and explained his cause, we were excited to lend our support," explains Terry Crawford, AmeriSuites' Vice President of Sales and Marketing. "We have always believed that the growth of our brand presents a tremendous opportunity for AmeriSuites to give back to the communities in which we operate, and this sponsorship is one way we have taken advantage of that opportunity."

Garcia's trek for world peace will continue beyond Atlanta, making stops across Europe and an appearance before the United Nations in New York City.

Owned and operated by New Jersey-based Prime Hospitality Corp., AmeriSuites currently has more than 70 all-suite hotels from coast to coast, and is on an aggressive expansion plan that aims to have more than 100 open hotels by the end of 1999.

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